



VIETNAM EDITION 
JMA INTERNSHIP PROGRAM
(MAR - JUN 2021)




TABLE OF CONTENTS

PRODUCER	3
INTERNSHIP	4 - 6
FASHION X SUSTAINABILITY SERIES	7 - 9
ICONIC CATWALKS	10 - 13
MEDIA	14 - 16
CONTACT	17




JESSICA MINH ANH

The world's most innovative fashion show producer and supermodel Jessica Minh Anh has revolutionized modern catwalks with extraordinary visual concepts and powerful messages. 

A sustainability advocate, Jessica made history by transforming renewable energy sites including the Hoover Dam and Gemasolar power plant into the world's newest fashion catwalks. Her 2020 project "Runway on the Runway" successfully promoted the globally sustainable supply chain at John F. Kennedy international airport in New York. Jessica has also created the Fashion x Sustainability Travel Series to highlight bioGreen technology, upcycling, and various green logistics solutions on a solar-wind-hydro powered vessel in Kota Kinabalu, and luxury resorts in Paris, New York, and the Maldives. 

A representative of a new wave of creative entrepreneurs, Jessica Minh Anh brought a positive image of unity and diversity to the new symbol of resiliency and strength for America, One World Trade Center, with its first ever event six months before the tower officially opened. Her other history-making catwalks include the world's highest fashion show on the Grand Canyon Skywalk, sky-high phenomena on the Eiffel Tower, London's Tower Bridge, and Petronas Twin Towers' Skybridge, as well as her famous "Catwalk On Water" Series in Sydney, Dubai, Paris, New York, and Hong Kong.

A **TEDx** keynote speaker and a leader of a highly engaged younger generation, Jessica Minh Anh's passion cuts to the heart of the global challenge, making sustainable living and innovation a lifestyle choice. 



"Jessica Minh Anh turns the ordinary into something extraordinary. She combines art, architecture, culture, fashion, and technology."



"Innovative fashion producer Jessica Minh Anh delivers the important sustainability message to Gen Z and millennials."



JMA INTERNSHIP [VIETNAM EDITION]

For the past 10 years, JMA has trained thousands of Business, Marketing, Tourism, IT, Engineering, Event Management, Media, Journalism, Photography, and Fashion students and graduates across the four continents. The agency has partnered with hundreds of top universities in the USA, UK, UAE, France, Italy, Spain, Australia, Singapore, Hong Kong, Malaysia, and Vietnam among many others.

We train fighters!

Interns will contribute to the grand success of history-making productions, gain a once-in-lifetime experience, and enrich their portfolio with impressive achievements. Individuals who most likely do well during the internship are dedicated, determined, proactive, positive, detail-oriented, consistent, and able to work well both collaboratively and independently under pressure.

Interns will experience market research, partnership and logistics management, PR and event coordination activities, project scheduling just to name a few.

Interns can do choose either a **PART TIME [3 days / week]** or **FULL TIME [5 days / week]** option.


Interns can also choose to work **VIRTUALLY** or **ON LOCATION**.

APPLY TODAY

Submit your CV and cover letter to team@jessicaminhanh.com and specify your preferred option. Shortlisted candidates will be invited to a video interview.

GOOD LUCK!



 **Irene Nguyen** updated her status. 9 February · 🌐

WORKING FOR J WINTER FASHION SHOW 2020

Things are starting to calm down and returning to its initial orbit, which means I finally have some time to write about the past 2 months.

Long story cut short, I got accepted as into an internship with Minh Anh towards the end of November and have been working closely with her on her 25th grand production – J Winter Fashion Show 2020: Runway on the runway (no, not another hotel fashion show) in New York ever since. Also why I went into a hibernating mode and only came out to meet people on really rare occasions. My world literally flipped around during the time working with Jessica, not just in terms of timezones and unusual working hours, but also in terms of daily events: one moment I was in a conference call with DHL board at 4 in the morning and the next I was already speaking to top designers about their collections at the show. It was absolutely insane, in the best way possible.

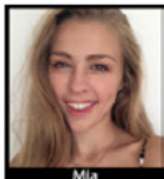
In retrospect, it was certainly not the easiest internship in the world. Far from it, actually. Besides the fact that the industry itself is full of criticisms, producing a world-class event in such a limited amount of time requires a lot of effort as the workload is crazy so whether you want it or not, stress is your best friend. And no, there is no such thing as work-life balance, either. It's work until you go to sleep and repeat. Nonetheless, I managed to make it until today where the show has been announced another success for 2 days, all thanks to the lady boss **Jessica Minh Anh**. It's impossible to complain anything when your boss always works so much harder than you, to the point she barely had enough sleep (and kept telling me to go to bed early every day!!!), yet she still managed to be cheerful, instructional, motivating and empowering at the same time. Not so sure how she does that, but it's certain I never really understood what hard-working meant until I met her. Sitting back and watching the way she solves everything alone are enough for me to get a truckload of lessons, let alone being able to work alongside her. Even in the most stressful moment, she still remained calm and always came out with the smartest solutions. Again, not so sure how she does all that, but she certainly did. Also, no matter how it got, Jessica always acknowledged the things that I did and even gave out compliments when I flawlessly accomplished a task. Though simple, not a lot of leaders I knew did so. Nothing could quite match the feeling of being complimented by someone you had absolute respect for.

Signing up as an intern, I barely expected anything besides the same 'ol paperwork that any intern has to do yet that was not the case. A month into the internship, Jessica has already let me into the conference with the management board of DHL global and before I knew it, I was already in daily contact with big fashion houses, business leaders and even top media around the world. The past 2 months have witnessed my professional and personal growth accelerate a lot faster than I could ever have imaged and I am so grateful I took the step and got accepted into this program. I mean, how many times in life do you get to have a boss who slays everywhere from the runway to the office?

Photos: The boss taking me out to dinner during my 3 day visit in Hanoi



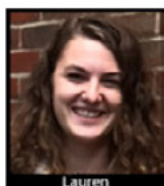
Comments from JMA virtual and office interns:



Mia

"The amount of experience and comprehension of the fashion industry that you achieve in one JMA internship is truly remarkable. I learned so much during my time, as I was thrown into the world of haute couture, press, and communications. Meeting with people in the world of fashion, such as models, magazine editors, photographers, and designers, I made sure that the runway would be a success all while networking in the industry I love. Jessica Minh Anh is both a mentor and an inspiration to the future of fashion education, and is always willing to teach you something new. An amazing aspect of the JMA Internship opportunity is that the catwalks take place in the world's most iconic and select venues. Exploring the city of Paris, I saw first hand how Jessica intertwines the architecture and culture of her location with fashion and art. The JMA Internship is an unforgettable opportunity I could never pass up!"

Mia, Paris Intern [Winter 2017] from Drexel University, Philadelphia



Lauren

"After working for Jessica Minh Anh during Summer 2019, I have gained priceless experience. Jessica pushed me to believe in myself and my own potential, which has been a huge stepping stone for me. I have learnt so much while working within a fast-paced and professional business. Jessica is an inspiring mentor; she is an extraordinary woman who never ceases to amaze me with her determination and innovation. It has been a dream to work alongside someone so established, professional and creative I will without a doubt do it all over again if I have the chance!"

- Lauren, Virtual Intern from University for The Creative Arts, UK



Rebeca

"I've been very fortunate to have been able to participate in the organization of Jessica Minh Anh's fashion shows both in Paris for her Eiffel Tower show and in New York recently for her Hudson River show. It was amazing to see her in action. She always made the right decision very quickly, and find solutions to any problems. If you are in one of her shows, you just know everything is going to work out well, with a lot of work and effort the show will always be a great success. One of the qualities I admired the most of Jessica Minh Anh is her ability to identify strength and talent in each individual team member. She always helps us and guides us, and tells us that we have to believe in ourselves and encourages us to thrive to be the best. I'm convinced she is a role model for future generations. With her we learn to be strong and confident, always believe in ourselves and be creative in order to reach our dreams. Having participated in the organization of these events has been a magnificent experience."

- Rebeca, Paris intern from Istituto Marangoni, Paris



Vivian

"I worked for Jessica Minh Anh for three months in Autumn 2019, and it was a truly fruitful and irreplaceable experience. Throughout the internship, although I was working virtually, I was able to communicate with partners and clients from all over the world effectively. I managed to schedule shoots, visits, events, and join international video calls and meetings as if I was right next to Jessica. Whenever I had any questions or problems, Jessica was always willing to help me make progress and improve my performance. We got along very well and had a lot of fun working. I was ever given a chance to fly from Hong Kong to Phu Quoc to help Jessica with her travel series. I would say Jessica is a very visionary leader. She knows exactly what she wants and she always envisions what can be done better. Working for her is very inspiring. I honestly want to thank Jessica for offering me this opportunity!"

- Vivian, Virtual Intern from University of Hong Kong



Irene

"I've learnt so much working with Jessica Minh Anh as a virtual Event Coordinator Intern. I took part in the preparation of J Autumn Fashion Show 2018 and did a variety of tasks from research to many industries to PR activities. Although I was working from Rome for a Paris show, the distance between me and Jessica was never a problem. She is an amazing mentor who was always there for me and stimulated me to do my best. I learned to work fast, efficiently, and accurately and for this I have to thank Jessica Minh Anh. At the end of the internship, I felt that I've improved myself and my skills a lot. I would do it again in a heart beat."

- Irene, Virtual Intern from Accademia Costume & Moda, Milan

FASHION X SUSTAINABILITY SERIES



FASHION X SUSTAINABILITY CATWALKS

J Winter “RUNWAY ON THE RUNWAY” at John F. Kennedy airport (New York, USA)

JMA famously transformed the runway of John F. Kennedy international airport into the first ever catwalk that highlighted the globally sustainable supply chain. With a visually impressive backdrop featuring DHL Express’ international fleet of aircraft, electric vans, and trucks, Jessica Minh Anh’s Winter Fashion Show 2020 redefined runway standards while delivering a powerful message that resonates with a highly-engaged young generation of creators. More than a modern fashion statement, the unique production engendered a global conversation about shipping and logistics as part of the sustainable fashion movement.



J Summer Fashion Show on the Hoover Dam (Nevada, USA)

JMA turned the masterpiece of modern engineering and American icon; the Hoover Dam, into the world’s newest catwalk. Besides being one of the most famous photographic sites, Hoover Dam controls floods and provides water and electricity to millions of homes across 3 states. Against the breath-taking backdrop of the canyon, J Summer Fashion Show not only promoted creative designers from 5 continents, but also celebrated the mighty hydroelectric power that mirrors the strength of a new talented generation.



J Summer Fashion Show at GemaSOLAR power plant (Seville, Spain)

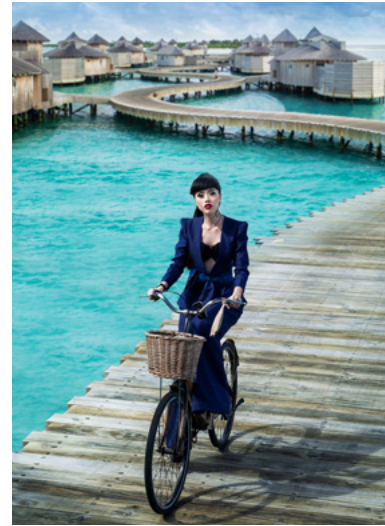
JMA made history with the world’s first solar-powered catwalk at the award-winning Gemasolar solar plant in Seville, Spain. J Summer Fashion Show premiered the most exquisite haute couture and jewellery collections while highlighting advanced technology and environmental preservation.



FASHION X SUSTAINABILITY VISITS

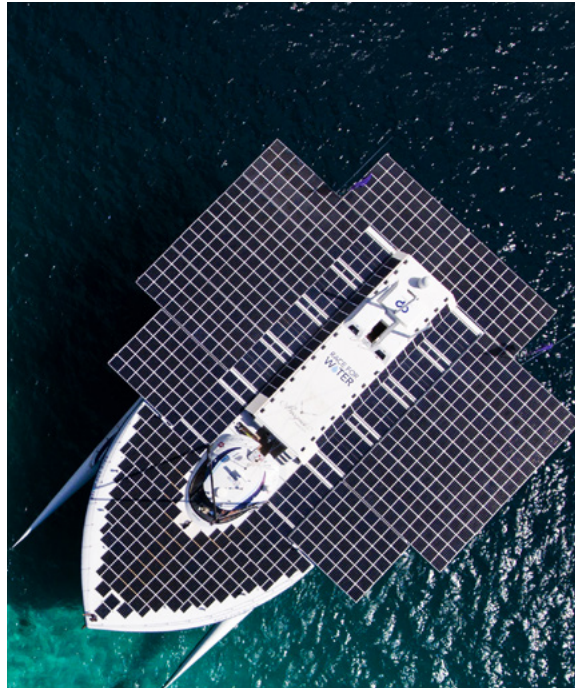
Jessica Minh Anh x Race For Water Vessel (Kota Kinabalu, Malaysia) 

JMA partnered with Race For Water Foundation and went onboard the impressive solar-wind-hydro powered vessel. The supermodel raised awareness Biogreen technology, a waste management solution that uses high pyrolysis technology to transform plastic waste into electricity. The sale of this energy will allow the community to pay the street collectors of plastic waste whilst reducing the waste disposal expenses. It's an economic, social and environmental solution.



Jessica Minh Anh x Soneva (Soneva Jani & Soneva Fushi, Maldives) 

Using her unique visual concepts, JMA partnered with Soneva and told the story behind its green initiatives while exploring the heavenly island. Multi-angle cameras followed Jessica as she learned about the sustainability practices at Eco Centro, the hub for Soneva's "Waste-to-Wealth" concept, Shades of Green organic garden, eco-friendly villas, and upcycling.



Jessica Minh Anh x Sofitel (New York, USA) 

JMA partnered with Sofitel brand to explore its global commitment to Planet 21 program. The supermodel learned about the process of breaking down the food waste using Sofitel's ORCA machine, eliminating single-used plastic, sourcing local products in food and beverage, planning trees, and giving back to the homeless. "It has been an amazing experience learning about the green initiatives of Sofitel and Accor. I look forward to seeing more sustainability practices within the hospitality and luxury industry" said Jessica Minh Anh.



ICONIC CATWALKS



TOWER CATWALKS

JMA made history by gaining exclusive permission to transform the world's most iconic symbols into phenomenal runways.

J Autumn Fashion Show on the Eiffel Tower (Paris)

J Summer Fashion Show on One World Trade Center (New York)



J Spring Fashion Show on PETRONAS Twin Towers' Skybridge (Kuala Lumpur)

J Autumn Fashion Show on Tower Bridge (London)



SKY-HIGH CATWALKS

J Autumn Fashion Show on the Grand Canyon Skywalk (Arizona)

JMA amazed the world with the world's highest catwalk on the Grand Canyon Skywalk in Arizona, USA. At the extreme height of 4,000 feet above the Colorado River, the show demonstrated the concept of models walking in the sky thanks to the crystal clear glass structure of the famous bridge.



J Spring Fashion Show on Gardens by the Bay's Skyway (Singapore)

JMA created a visually attractive 128-metre-long catwalk at Asia's latest architectural wonder Gardens by the Bay's OCBC Skyway in Singapore. The sky-high catwalk overlooked Singapore's famous skyline and brought fashion closer to nature.



CATWALKS ON WATER

(Dubai | New York | Sydney | Hong Kong)

JMA partnered with Italian company Costa Cruises and German company AIDA Cruises to produce impressive sky-high ocean catwalks overlooking the cities' picturesque skyline.



(Paris | New York)

JMA transformed giant glass boats on the Seine river and the Hudson river into floating runways. With the concept of "models walking on water", JMA had guests seated facing the multi-faceted glass windows and watch models walking in front of them while the boat was cruising. As a result, the city's architectural wonders become the dynamic backdrop for the moving catwalk.



MEDIA

JMA productions have been covered by the most reputable media in over 50 countries across 5 continents. These publications, channels, and news agencies range from prime time TV, luxury, fashion, and beauty to business, technology, and travel amongst others.



“Jessica Minh Anh is electrifying the fashion world.”



“Jessica Minh Anh has a proven track record in elevating the natural into a hyperreal call-to-action! Producer of landmark catwalks just revealed her Fashion x Sustainability series. Focusing on the global sustainable agenda with a fashion edge, Jessica’s visually dynamic fashion shows promote renewable energy.”



“Jessica Minh Anh makes the world her runway.”



“Supermodel and entrepreneur Jessica Minh Anh redefines modern fashion. She impressively hosted the world’s first solar-powered catwalk, while highlighting the importance of green technology and environmental preservation.”



“Jessica Minh Anh is a magician. Nothing is impossible to her!”



“Fashion Week may be fabulous, but it pales in comparison to Jessica Minh Anh’s history-making catwalk on top of America.”



“Jessica Minh Anh promotes fashion meets sustainability.”



ELLE

SFILATE MODA SHOPPING BEAUTY MAGAZINE CUCINA **SPESA** OROSCOPO SHOWBIZ BLOG #ELLE DECOR

Costa Crociere: sulla terrazza di Costa Luminosa sfilano gli abiti da sposa

Sulla passerella galleggiante della nave da crociera sono stati presentati 100 abiti

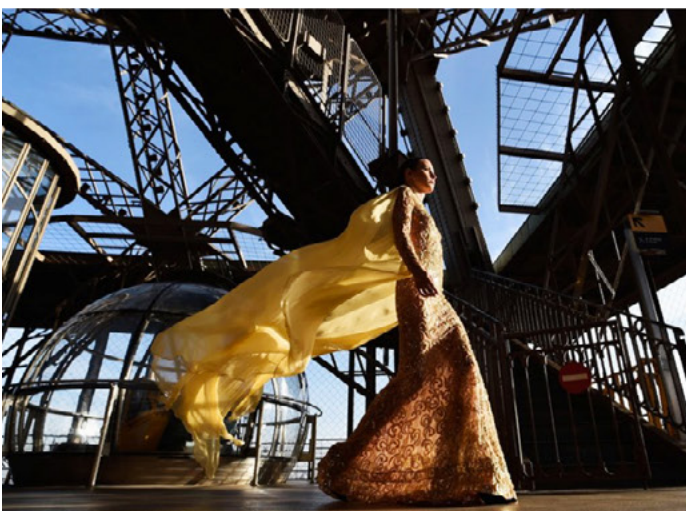


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Global fashion show organizer Jessica Minh Anh hosted a catwalk on the Eiffel Tower in Paris



LE FIGARO.fr madame

Beauté Mode Société Bien-être Recettes Bons plans

La Seine accueille un show mode féérique et démesuré



BUSINESS INSIDER

DHL put on a fashion show on the tarmac at New York's JFK Airport right in front of a Boeing 767 cargo plane

MaryMeisenzahl



Show Producer, Jessica Minh Anh, has overseen dozen of other runway shows, including one on the Eiffel Tower and London's tower bridge.

Condé Nast Traveler

Models walk the Grand Canyon Skywalk for the J Autumn Fashion Show.



CNN travel

Message in a hangar: New York City fashion show walks the walk at JFK

Text by SHARON VOHL, CNN; video by CRAIG WATMAN, CNN



(CNN) — This year fashion show producer Jessica Minh Anh's event at New York City's John F. Kennedy International Airport is primed to steal the show.

CNN STYLE FASHION DESIGN ARCHITECTURE ARTS AUTOS LUXURY

From the Hoover Dam to Tower Bridge: Model makes the world her runway



派對直擊 **VOGUE** FASHION

整個世界都是我的伸展台！Jessica Minh Anh挑戰西班牙Gemasolar太陽能發電廠提倡綠色能源



El Comercio viú MODA FAMILIA SEXO & PAREJA ESTAR BIEN TRABAJO TIEMPO LIBRE COLUMNAS MASCOTAS ELLAS SON

Jessica Minh Anh, la modelo de las pasarelas imposibles



WWD

Catwalk Call-to-Action: Jessica Minh Anh's Sustainability Series

Jessica Minh Anh, renewable energy advocate and producer of landmark catwalks reveals her Fashion x Sustainability video and photo series.



INTERNATIONAL BUSINESS TIMES

Jessica Minh Anh to close her "catwalk on water" series with a New York fashion event



marie claire

Empresária e modelo transforma Rio Hudson, Torre Eiffel e Grand Canyon em passarelas para seus desfiles em passarelas para seus desfiles

A vietnamita Jessica Minh Anh escolhe paisagens marcantes ao redor do mundo para apresentar coleções de moda. Marie Claire conversou com ela nos bastidores de evento em um barco pelo rio Hudson, em Nova York. "Acredito que peças tão bonitas e criativas também merecem ser mostradas de uma forma extraordinária", diz



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